

THIS APPLICATION CONSISTS OF THREE SECTIONS:

1. **SECTION 1 - TRADE APPLICATION FOR A DEALER CLEARED FUNDS (CF) ACCOUNT**
Section 1 & 3 must be completed for dealer account setup.
2. **SECTION 2 - CREDIT APPLICATION FOR CREDIT TERMS/CREDIT REVIEW**
Complete section 1, 2 & 3 if applying for credit.
Credit applications will not be considered unless completed in full
3. **SECTION 3 - PRIVACY STATEMENT & DISCLOSURE AUTHORITY**
Must be signed by authorised person representing the dealer.

RETURN COMPLETED APPLICATION TO:

MAIL	10 Brindley Street, Dandenong South VIC 3175
EMAIL	tradeapps@westan.com.au

Incomplete applications may cause delays in approval.

Westan Pty Ltd and its related entities Westan Australia Pty Ltd, Westan NZ Ltd and Westan APAC Pte Ltd (collectively referred to as Westan) respects your privacy and is committed to protecting it at all times. Westan's Privacy Policy can be viewed at the following web address www.westan.com.au/privacy-policy
Westan's Terms and Conditions of Supply can be viewed at <http://www.westan.com.au/terms-of-use>

Please select application option:

DEALER CF APP

CREDIT APP

EXISTING A/C - CREDIT LIMIT REVIEW

SECTION 1 - DEALER ACCOUNT (*compulsory)

Westan Sales Representative : _____ Westan A/C ref : _____ Web : _____

*Company's Name (the "Applicant") : _____ *ACN: _____

Trading Name (if different from above) : _____ *ABN: _____

*Primary Billing Address: _____

*Suburb: _____ *State: _____ *Post Code: _____ Phone: _____

*Primary Shipping Address: _____

Main Contact Name: _____ Email: _____

Position Held: _____ Phone: _____

Please select your core business/category:

A - COMMERCIAL INTERGRATION

- A - AV/IT/ICT Integration
- A - Digital Signage/POS
- A - Public Facilities
- A - Rental & Staging (Events)

B - CONSUMER ELECTRONICS

- B - IT Reseller
- B - Online Reseller
- B - Retail AV
- B - Specialist AV

C - MASS RETAIL

- C - Consumer ShopFront
- C - Online Shopping Cart
- C - IT ShopFront

D - CUSTOM INTEGRATION

- D - BC Consumer
- D - SME AV

E - EDUCATION INTEGRATION

- E - Primary
- E - Secondary
- E - Tertiary

F - HEALTH INTEGRATION

- F - Hospitals
- F - Aged Care

G - HOSPITALITY INTEGRATION

- G - Hotels
- G - Student Accommodation

H - PRIME/ENT. INTEGRATION

- H - Global Enterprise
- H - Government/Defence

I - E-COMMERCE

- I - Commercial Dealer Portal
- I - Online Shopping Cart

J - TELEPHONY COMMS

- J - End User
- J - Service Provider
- J - Solution Developer
- J - System Integrator

K - END USER

L - VENDOR

***Accounts Payable Contact:** The nominated Accounts Payable contact will be subscribed to the Westan Online ordering portal for accounts & invoice management

*Name: _____ *Email: _____
 *Phone: _____ *Mobile: _____

Purchasing Contact:

*Name: _____ *Email: _____
 *Phone: _____ *Mobile: _____

Please tick the box if you would like Purchasing to: Unsubscribe from the Westan Email Marketing & Newsletter Unsubscribe from Westan Online Ordering Portal

SECTION 2 - CREDIT APPLICATION (*compulsory for credit application)

NOTE: At Westan's discretion, new credit applications will only be considered after a 3 month trade history is present.

***NEW Credit Application** \$10,000 + / 21 Days From Invoice Date \$70,000 + / 30 Days From Invoice Date
 \$20,000 + / 30 Days From Invoice Date Other _____ / 30 Days From Invoice Date

Please note: For avoidance of confusion, Westan's standard default will be Cleared Funds (If NO LIMIT is selected above)

EXISTING Credit Application Review Current Credit Limit: _____ Credit Limit Requested: _____
 Current Credit Term: _____ Credit Term Requested: _____

Legal Entity Structure: _____

Public Limited Company Private Limited Company
 Partnership Sole Trader
 Trust (Provide Trustee ACN) _____ Others: (Please specify) _____

***Owner/Partner/Proprietor/Director Details:**

Contact Name: _____ Date Of Birth: _____
 Position Held: _____ Driver's Licence: _____
 Home Address: _____

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Contact Name: _____ Date Of Birth: _____
 Position Held: _____ Driver's Licence: _____
 Home Address: _____

Bank Details: _____

Primary Bank Name: _____ Branch: _____
 Address: _____
 BSB No: _____ Account No: _____

*Trade Credit References: Please provide 3 relevant trading supplier details for references within your industry. Include area code for all numbers.

Company's Name: _____	Phone: _____
Contact Person: _____	Email: _____
Company's Name: _____	Phone: _____
Contact Person: _____	Email: _____
Company's Name: _____	Phone: _____
Contact Person: _____	Email: _____

SECTION 3 - PRIVACY STATEMENT & DISCLOSURE AUTHORITY (*compulsory)

Westan may collect personal information from or about you and your employees, officers, principals or directors (Personal Information) in order to provide you services. We will collect Personal Information from you in a number of ways including:

- ◇ directly from you, such as when you apply for a trade account, apply for credit terms, place an order, enter your details on our websites (eg. registering for products and services), when you provide information by phone or in documents such as an application form;
- ◇ from our affiliated companies;
- ◇ from your representatives;
- ◇ from publicly available sources of information;
- ◇ from credit-reporting and fraud-checking agencies, credit providers for credit related purposes such as credit worthiness, credit rating, credit provision and financing;
- ◇ from our own records of your dealings with us; or
- ◇ when legally required to do so.

Your details including your purchases will be added to our database and will be used by us for related purposes, which may include (without limitation):

- ◇ providing service to you including but not limited to the processing of this application and the setting up of a trade account;
- ◇ providing you with information on either products and services offered by us;
- ◇ undertaking risk assessment and management; and
- ◇ gathering data necessary for our organisation's functions including dealings with:
 - insurance brokers and insurers;
 - credit reporting agencies;
 - financial institutions including our own bankers;
 - service providers; and
 - industry groups having a legitimate reason to receive such information

We co-operate with law enforcement agencies as required by law. All reasonable steps are taken to correct the information we hold where that information is not accurate, up-to-date and complete. All reasonable steps are taken to ensure that all information is treated confidentially, kept secure and protected against unauthorized use and is maintained only for the purpose for which it is intended. You have the right to access your personal information in accordance with our Privacy Policy.

The Applicant agrees that Westan may obtain information about the Applicant from the Applicant or any other person (including the trade credit references provided above and any credit or debt collection agencies) in the course of Westan's business, including credit assessment, debt collecting and direct marketing activities; and the Applicant consents to any person providing Westan with such information.

The Applicant agrees that Westan may use this information in relation to the Applicant's credit worthiness and give that information to any other person, including any credit or debt collection agency and other members of the Westan Group of Companies for credit assessment and debt collection purposes. The Applicant agrees that any other information collected by Westan about the Applicant is accessed or collected for the use of any member of the Westan Group of Companies in the course of its business (including direct marketing activities).

The Applicant must notify Westan of any change in circumstances that may affect the accuracy of the information provided by the Applicant to Westan. Any expenses, costs or disbursements incurred by Westan in recovering any outstanding monies including debt collection agency fees and solicitor costs shall be paid by the Applicant.

I certify that the information provided for the trade application and/or credit application is true and correct and that I am authorized to accept your conditions and terms of trade on behalf of the Applicant and grant permission to Westan to refer this application to our bankers, trade references and other relevant institutions if and when required.

*Reseller acknowledgement: I have read Westan's Customer Terms and Conditions and Privacy Policy and agree to be bound by them. In the event that this application remains unsigned, delivery of Products by Westan pursuant to a Purchase Order whether written or verbal will constitute acknowledgment and acceptance by the Reseller

*Authorised Signature: _____ Date: _____

*Print Name: _____ Position: _____

WESTAN INTERNAL USE ONLY

Approving Personnel: _____ Approved Credit Limit & Term: _____ Reason For Decline: _____	Date: _____	STATUS OF APPLICATION: <input type="checkbox"/> APPROVED <input type="checkbox"/> DECLINED
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